Hardware

One piece of hardware I can use is a PC. This is because it is easier to access and do work on a computer as you can easily make folders, save work and look on the internet for further research. If you were to do it on a tablet or mobile, you wouldn’t be able to do certain things as it would be limited. For example on a computer you can do work on Word and then easily open Chrome to research. On a tablet it is difficult to do this because you have to go off Word and then open the internet on another tab. Furthermore, you will have to type on the on-screen keyboard as you don’t have a manual one. Lastly, on PC you have a mouse which is 10x easier for navigating so I can navigate fast and look for information easily.

Another hardware I can use is a scanner. A scanner is a device that captures images from photographic prints, posters, magazine pages, and similar sources for editing. Very high resolution scanners are used for scanning for high-resolution printing, but lower resolution scanners are for capturing. This is because once I complete the website on paper, I can use the scanner to save a digital copy of it on the PC and in high resolution so people can view it more clearly. This will allow them to understand it so they will be interested in it. This also will be much efficient and easier because the paper copy of the website will no longer be needed and I can just leave it at home or school and not carry it around everywhere.

Another hardware I can use is a USB. This is because I can save my work on the USB and access it on any computer I work on. This is efficient as it saves time and I will not be sending it to myself every time to work on it at home or somewhere else. Also, if my computer malfunctions or freezes I can put the USB onto another computer and save a lot of time so I can spend that time improving work for example. If I didn’t use a USB there is a chance that I can lose all of my work and I may have to do it all over again which will cause lots of inconvenience and it will be time consuming.

Another hardware I can use is a keyboard. A keyboard allows me to type faster and more easily so I can type my ideas down quickly. Also, it is very easy as I can just click a button on the keyboard and it will appear on the screen. I can also use the keyboard to test different fonts and see which the best one for me to use. A clear font makes it more readable for the target audience and different styles of font will make it look unique and eye catching.

Software

One software I can use is Google Chrome. This is one of the more commonly used browser as the pages are fast loading and it is easier to navigate around when researching. I can research more easily for images and text I can use in my writing. I can also check to see if my text is plagiarised and if my content is copyrighted by using smallseotools.com. This will get me more marks potentially as it will be my own work and my own ideas. It is important that my work is not copyrighted as it is illegal to copy someone else’s work. I will lose marks if I use copyrighted content like text and pictures. Furthermore, I can research other websites and see the layout of them and maybe I could use one layout in my work. Looking at other interactive products and their layout may influence me to create a unique layout myself as readers will be interested in good and unique layouts.

Another software I can use is Microsoft Word. For example, I am going to use it for putting my assets into a table, making a work plan, client brief, evidencing my work and for my evaluation. Word is very easy to use as you can also easily make tables and change the layout of your page within a few clicks and has multiple features which makes it useful resource.

Another software I can use is Microsoft PowerPoint. I will be using PowerPoint to make the website. This is another useful platform that I can use because it also has a lot of features that I can use such as hyperlinks, video and sound which are needed in the interactive multimedia product. I have had lots of experience with PowerPoint before so I will be able to find things and make the website more efficiently and save time to think of more assets and ideas. I will also use this for showing screenshots and tools I have used while using apps for evidence and for my mind map and my mood board as PowerPoint is good for slideshows and evidencing my work.

Another software I could use is Adobe Fireworks. I may use this to create my assets and edit them in order to suit my layout and attract the target audience successfully. I have previous experience with Fireworks so I am aware of the tools that are in it so it will be easy to edit my assets as I will know where everything is and what tool I need for a specific picture.

Another software I could use is iMovie. I may use this to create my own video of Milton Keynes and include the attractions and the accommodation in the video which will engage the audience as they will have an idea of where to go and how to get around the city. Also, as it will be my own video I can include whatever I want about the city such as the different events going on and the concerts that happen there along with the activities without having to search the internet for different videos.